



LIME

ROCK

PARK

**TRADITION**  
**BEAUTY**  
**SPEED**





# A RACING ORIGINAL SINCE 1957

America's second-longest  
continuously operating road  
racing circuit.



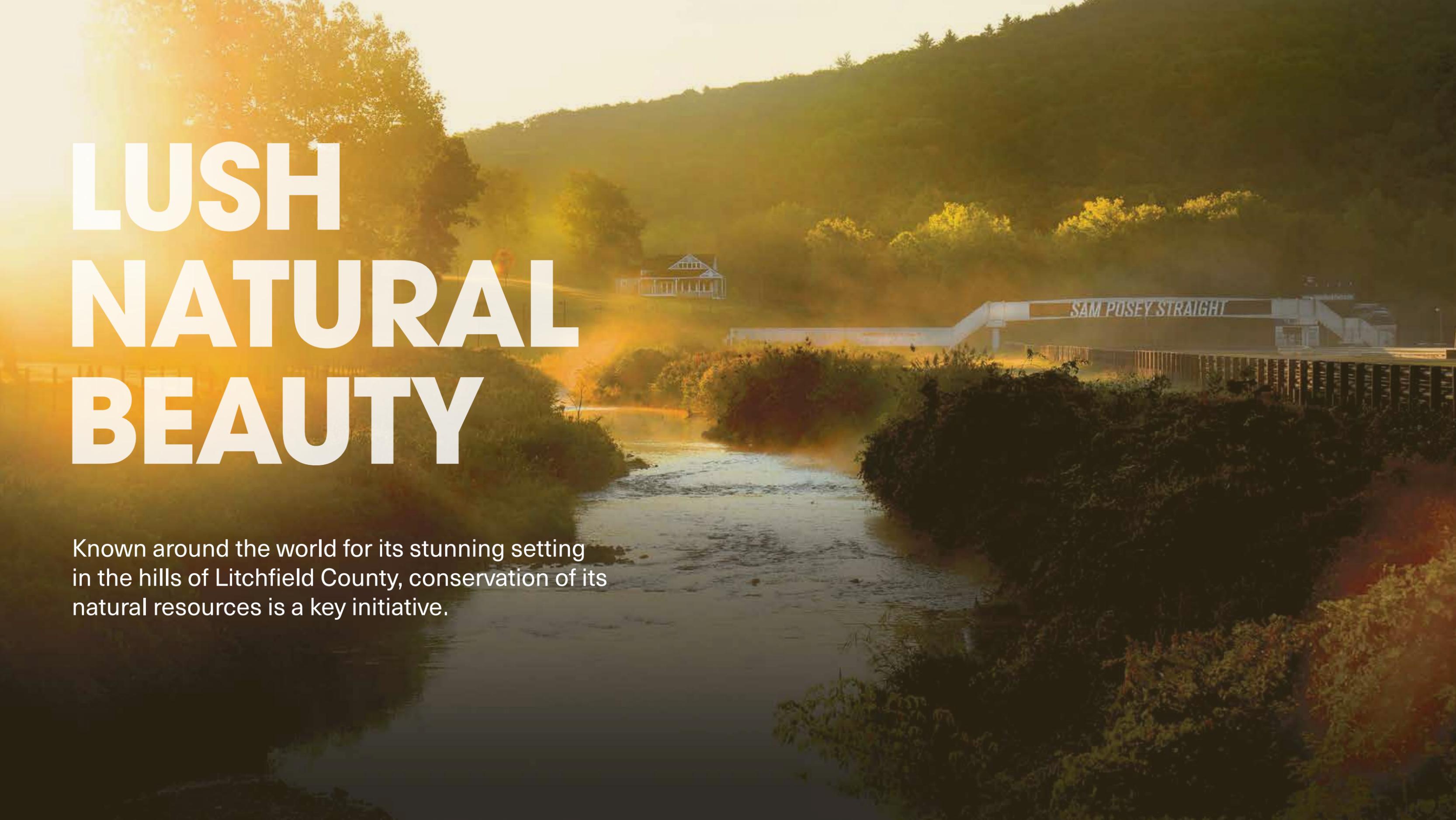
**IT NEVER  
GETS OLD**

# SHEER INTENSITY



Don't let the simple shape fool you. Known by pro drivers as the "bull ring," Lime Rock Park's 1.5-mile road course has no margin for error and never offers a chance to relax.

Full commitment required.



# LUSH NATURAL BEAUTY

Known around the world for its stunning setting in the hills of Litchfield County, conservation of its natural resources is a key initiative.



# A NEW ENGLAND TREASURE

More than just a racetrack, Lime Rock Park is a destination among many in the Litchfield hills making the journey to and from an essential feature of the experience.

# READY TO BE REIMAGINED

A new ownership group is making significant investments in Lime Rock Park's infrastructure that will appeal to future clientele without losing the Park's essential, classic charm.

# HIGH POWER EVENTS



May 25-29  
**TRANS AM MEMORIAL  
DAY CLASSIC**



July 16-17  
**IMSA  
NORTHEAST  
GRAND PRIX**



September 4-8  
**LIME ROCK  
HISTORIC  
FESTIVAL 40**



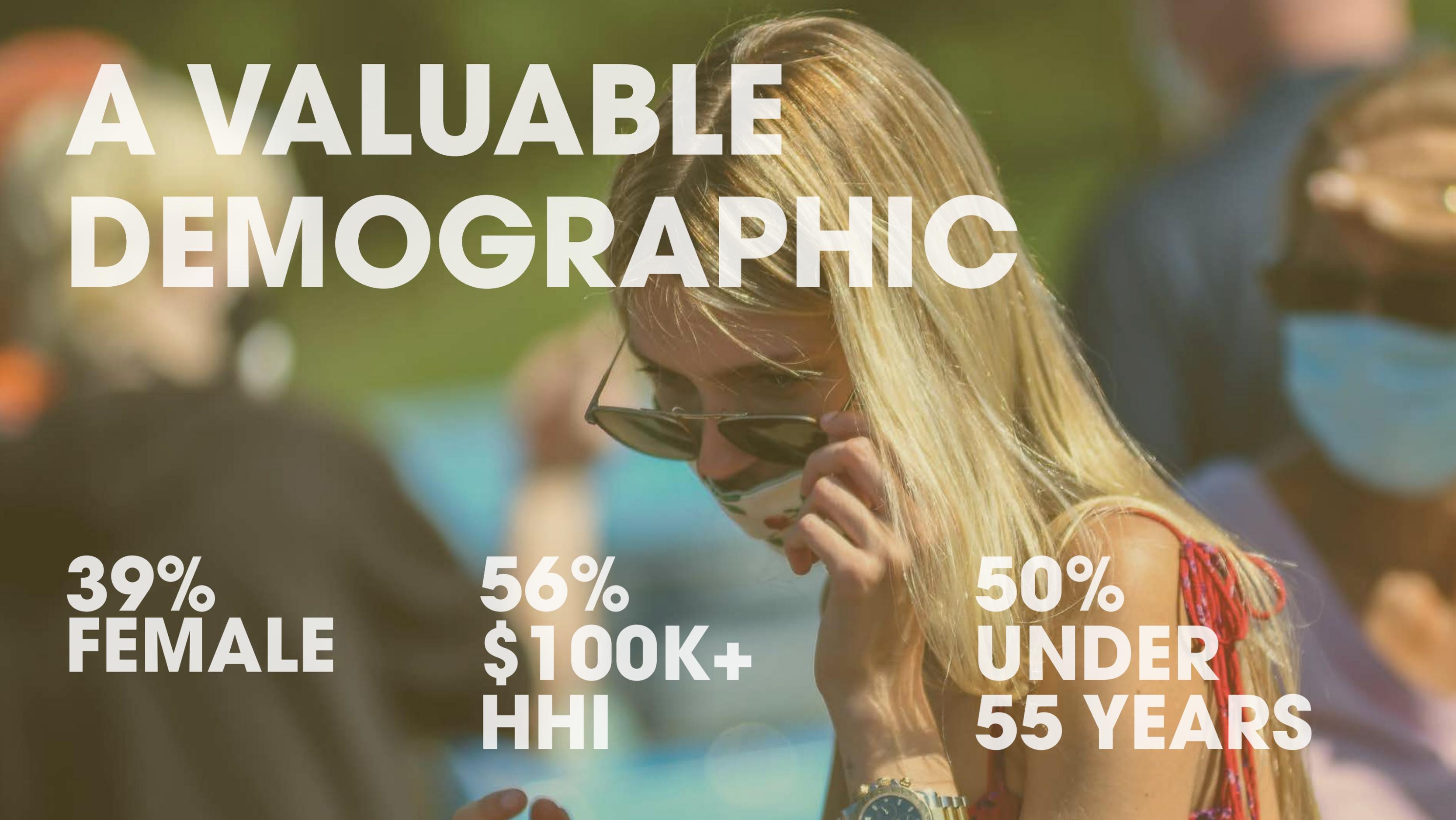
**125,000+**  
**ANNUAL**  
**VISITORS**



**270**  
**TRACK**  
**DAYS**

Lime Rock Park is a four-season hub of automotive activity drawing spectators, amateur drivers and automotive lifestyle enthusiasts from key markets across the northeast region.

# A VALUABLE DEMOGRAPHIC

A woman with long blonde hair and sunglasses is looking down at a smartphone. She is wearing a red and black top. The background is a blurred crowd of people.

**39%**  
**FEMALE**

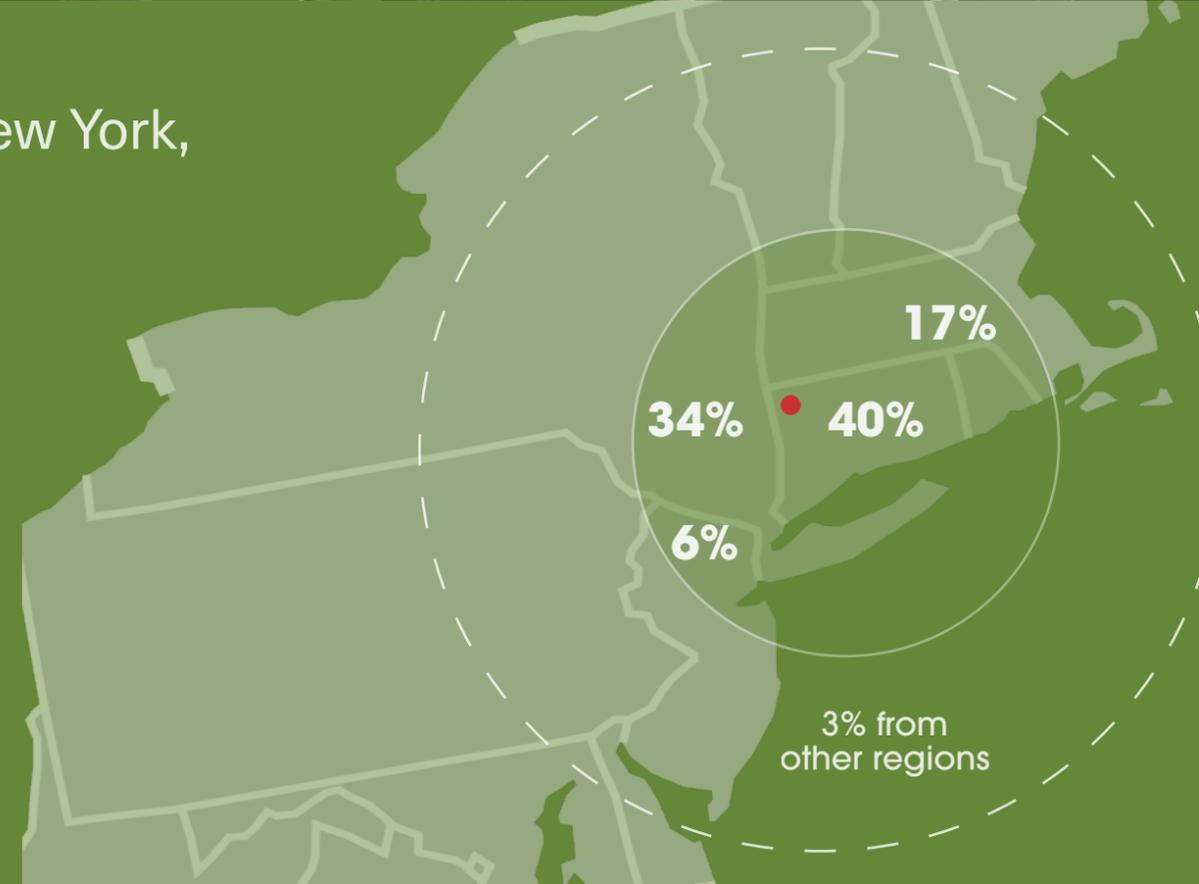
**56%**  
**\$100K+**  
**HHI**

**50%**  
**UNDER**  
**55 YEARS**

# Countryside Venue Big City Market



- » 97% of visitors come from within the New York, Hartford and Boston Metros
- » 40% attend more than one event per season
- » 42% of spectators own 3-4 cars in their household



# UNIQUE HOSPITALITY



Lime Rock Park offers an array of fan and corporate hospitality during all major events. Amenities span from permanent chalets to temporary activations. Gourmet food and beverage service along with a range of experiences such as pace car hot laps can be tailored to suit your goals.

# HIGH REV ENTERTAINMENT

A silver Porsche Carrera GT convertible is shown from a rear three-quarter view, driving on a paved track. The car has a red interior and is surrounded by orange traffic cones. In the background, another car is visible on the track, and the scene is set in a grassy area with trees under a clear sky.

Lime Rock Park is the top-destination in the Northeast for performance automotive corporate entertainment events.



**UNIQUE MEETING VENUE. THREE DISTINCT DRIVING AREAS. IN-HOUSE CATERING. A FUN WAY TO SPEND THE DAY.**

**Full Day (8 hours) or Half-Day (4 hours) Program:**

Available on both the Racetrack and FCP Euro Proving Grounds

**FCP Euro Proving Grounds**

The FCP Euro Proving Grounds at Lime Rock Park is purpose-built for driver training and autocross events. It consists of three areas: The Upper Autocross and Lower Autocross may be run separately or combined into a nearly half-mile course. The Skid Pad offers an in-ground sprinkler system to reduce grip on the asphalt for practicing skid control. For new-driver education programs, we also offer a lane-change exercise area.

**Sample Program Itinerary**

- |       |   |
|-------|---|
| 11:30 | Arrival   |
| 12:00 | Catered Lunch   |
| 12:30 | Instructor Introductions; Program Overview  |
| 1:00  | Vehicle Dynamics Briefing   |
| 1:30  | Lead-Follow on 1.5-mile circuit to learn the limits of the race track behind the pace car |
| 3:00  | FCP Euro Proving Grounds Activities – including relay race                                |
| 4:30  | Reception/Champagne Toast   |
| 5:00  | Departure   |



# A TIMELESS DESTINATION OF MOTORING EXPERIENCES BEYOND THE EXPECTED

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